



2014 Chapter Resource Partnership Program

FPA is the largest membership organization for personal financial planning professionals in the USA and includes professionals from all backgrounds and business models.

About FPA Members*

- 59% of FPA members are in an executive position at their practice (including CEO, president, sole proprietor and partner).
- FPA members have an average of \$77 million in assets under management.

What's in it for you? Strengthening and building relationships. Recognition as a FPA of Northeast Florida resource partner reinforces your commitment to the success and growth of the profession.

By providing you and your company with various vehicles for exposure at meetings and events, we also provide additional exposure through our chapter Web site.

Sponsor Levels	Diamond \$1,500	Platinum \$950	Gold \$500
Annual Symposium (October 16, 2014)	Limited Opportunity	Limited Opportunity	
Opportunity to provide a Keynote Speaker (Morning or Afternoon) OR Opportunity to introduce our Keynote speaker and highlight your firm's opportunities and capabilities (7-10 minutes).	✓ Provided on a first come-first served basis.		
Opportunity to provide one 50-minute continuing education (CE) breakout session. Provided on a first come-first served basis.	✓	✓	
Exhibit Table (6' draped table)	✓	✓	✓
Symposium Attendee List	✓	✓	✓
On-Site Recognition	Name/Logo	Name/Logo	Name/Logo
Free Registration for Company Representatives	2	2	1
Logo with hyperlink on chapter website home page (12 months)	✓	✓	
Full-Page Ad in Symposium Program	✓		
Quarterly Chapter Meetings			
Opportunity to provide one 50-minute continuing education (CE) session at one (1) quarterly meeting.	✓	✓	
Table top display at the meeting your expert delivers a CE education session.	✓	✓	
Annual Pass to Quarterly Meetings	✓	✓	
Recognition at each quarterly meeting.	Name/Logo	Name/Logo	Name/Logo
Chapter Networking Socials			
Annual Pass to Networking Socials	✓	✓	
Sponsor Webinars and Meetings			
Email promotion of sponsored webinar or meeting (up to 4 times per year.) Content is subject to FPA approval.	✓	✓	✓

5th Annual Financial Fitness 5k (September 13, 2014)	Diamond \$1,500 Includes	Platinum \$950 Includes	Gold \$500 Includes
Corporate Logo on all 5k promotional print and online items including: t-shirt, registration form, 1 st Place Sports website	✓	✓	
Marketing materials/promotional items included in race bags	✓	✓	✓
Opportunity to exhibit and/or signage at the 5k registration and staging area	✓	✓	✓

Premium Exposure Opportunities Available at the Financial Fitness 5k (available with Diamond, Platinum or Gold Partnerships)	\$1,000	\$1,000	\$250
Financial Fitness 5k Title Sponsor Recognition as 5k Title Sponsor on all event advertising PLUS Prominent Signage at 5k/Fun Run Finish Line	✓	✓	
Fun Run Title Sponsor Recognition as Fun Run Title Sponsor on all event advertising PLUS Corporate logo on hot air balloon at starting line	✓	✓	
Corporate logo on all 5k promotional print and online items including t-shirt, registration form, 1 st Place Sports website			✓

A La Carte Opportunities Additional opportunities available to Diamond, Platinum or Gold Resource Partners.	
Annual Symposium	
• Breakout Session Speaker (available to Gold Partners)	\$500
• Lunch Speaker	\$350
• Full Page Ad in Symposium Program (available to Platinum and Gold Partners)	\$175
• Half Page Ad in Symposium Program (available to Platinum and Gold Partners)	\$100
• Quarter Page Ad in Symposium Program (available to Platinum and Gold Partners)	\$75
Networking Mixer Host	\$250
Meeting Reminder Postcard (4 available)	\$300 each
Practice Management Meeting Host (breakfast/luncheon)	\$250
Banner Ad on Broadcast Email (1 banner per quarterly broadcast) Broadcast to 550 members and financial planning professional throughout Northeast Florida.	\$125

Please make your commitment today



2014 Chapter Resource Partnership Commitment Form

Please indicate your commitment level by checking the box below

- Diamond Level \$1,500**
- Platinum Level \$950**
- Gold Level \$500**

Please indicate your choice of additional benefits by checking the box below

- 5k Title Sponsor \$1,000**
(Diamond/Platinum Partners Only)
- Fun Run Title Sponsor \$1,000**
(Diamond/Platinum Partners Only)
- Logo on 5k items \$250**
(Gold Partners Only)

A La Carte Items – Annual Symposium

- Breakout Session Speaker \$500**
(Gold Partners Only)
- Lunch Speaker \$350**
- Full Page Ad in Program \$175**
(Platinum and Gold Partners Only)
- 1/2 Page Ad in Program \$175**
(Platinum and Gold Partners Only)
- 1/4 Page Ad in Program \$75**
(Platinum and Gold Partners Only)

Other A La Carte Items

- Networking Mixer Host \$250**
- Reminder Postcard \$300 (each)**
(4 available)
- Practice Management Meeting Host \$250**
(breakfast/luncheon)
- Broadcast Email Banner Ad \$125**
(1 banner per quarterly broadcast)

Company & Attendee Information		
Company Name _____		
2014 Symposium Rep _____		
Title _____		
Address _____		
City _____	State _____	ZIP _____
Phone Fax _____	Fax _____	
Email _____		
Web Site _____		
2014 Symposium 2nd Rep (Diamond & Platinum) _____		
Title _____		
Address _____		
City _____	State _____	ZIP _____
Phone Fax _____	Fax _____	
Email _____		
Web Site _____		
Billing Information		
Contact Name _____		
Title _____		
Address _____		
City _____	State _____	ZIP _____
Phone Fax _____	Fax _____	
Email _____		

Please make checks payable to FPA of Northeast Florida.

If you prefer to use a credit card, call Christine at (866) 730-4530

Upon receipt of invoice, please mail a copy of this contract with payment to

FPA of Northeast Florida
12157 W Linebaugh Ave PMB 312
Tampa, FL 33626

Questions? Call
Tom Trotta
(904) 332-4503

Jennifer King
(904) 314-5795

Christine Brown
(866) 730-4530

**Don't miss the Financial Planning Association of Northeast Florida's
5th Annual Financial Fitness 5K!**



**8:00 a.m. Saturday, September 13, 2014 – Fletcher Park, San Marco
FREE FUN RUN to benefit Duval County Public Schools begins at 9:00 a.m.**



The Financial Planning Association of Northeast Florida is the community that brings together those who deliver financial planning, those who support it and those who benefit from it. We are committed to promoting financial literacy in our community. Visit www.northeastfloridafpa.org for more information! This year we are hosting our 5th Annual Financial Fitness 5K to benefit:



See Reverse for Details!

5th Annual Financial Fitness 5K!

Achieving and maintaining physical fitness and financial fitness requires planning, goal-setting, and discipline. Both physical health and financial health are important factors affecting wellbeing and security. But just like physical fitness, financial fitness doesn't happen automatically; we must work at it. The Financial Fitness 5K raises awareness of the importance of financial literacy and community resources available to the citizens of Northeast Florida to help them reach their fitness goals.

Race registration fees and sponsorships received in excess of the cost of the event will allow FPA of Northeast Florida to provide pro bono support for our community services partners:

The RealSense Prosperity Campaign, an initiative of United Way, is a community coalition of organizations focused on increasing the prosperity of the Northeast Florida community by increasing the prosperity of each of our citizens. For more information about their free financial education classes, free income tax preparation, and \$2 to \$1 matched saving developmental accounts, visit www.realsensejax.org

Family Foundations is a member of the National Foundation for Credit Counseling (NFCC), a member network of more than 1,000 agencies nationwide that provide financial and credit counseling, debt management, homeownership counseling, and consumer education. They have helped over 120,000 families in the last 50 years take control of their financial future, buy a first home, save their marriage, cope with a troubled child or pay off debts and restore their credit. Visit their website to learn more: www.familyfoundations.org.

Our Community is the WINNER! Top 5 Ways You Can Get Involved



1. Register to Participate (walk or run)
2. Encourage family, friends, colleagues to participate
3. Form a running/walking team at your work place
4. Become a sponsor and get your company logo on the 1st Place Sports website, official 5K t-shirt and more
5. Join the 5K Planning Committee

For more Information and/or to volunteer, contact: Janice Del Toro, 904-838-9731, jdeltoro@fwaonline.com or Tara Showalter 904-448-2743, tshowaltercrpc@wradvisors.com

For Registration Details: www.1stplacesports.com

RACE CONDUCTED BY:



The FPA of Northeast Florida – Your Voice and Resource for Financial Planning on the First Coast!

www.northeastFloridaFPA.org