

Don't miss the Financial Planning Association of Northeast Florida's 5th Annual Financial Fitness 5K and Free FUN RUN!



8:00 a.m. Saturday, September 13, 2014 – Fletcher Park, San Marco

FREE FUN RUN to benefit Duval County Public Schools begins at 9:00 a.m.



The Financial Planning Association of Northeast Florida is the community that brings together those who deliver financial planning, those who support it and those who benefit from it. We are committed to promoting financial literacy in our community. Visit www.northeastfloridafpa.org for more information! This year we are hosting our 5th Annual Financial Fitness 5K to benefit:



See Reverse for Details!

5th Annual Financial Fitness 5K and Free FUN RUN!

Achieving and maintaining physical fitness and financial fitness requires planning, goal-setting, and discipline. Both physical health and financial health are important factors affecting wellbeing and security. But just like physical fitness, financial fitness doesn't happen automatically; we must work at it. The Financial Fitness 5K raises awareness of the importance of financial literacy and community resources available to the citizens of Northeast Florida to help them reach their financial goals. Race registration fees and sponsorships received in excess of the cost of the event will allow FPA of Northeast Florida to provide pro bono support for our community services partners:

The RealSense Prosperity Campaign, an initiative of United Way, is a community coalition of organizations focused on increasing the prosperity of the Northeast Florida community by increasing the prosperity of each of our citizens. For more information about their free financial education classes, free income tax preparation, and \$2 to \$1 matched saving developmental accounts, visit www.realsensejax.org

Family Foundations is a member of the National Foundation for Credit Counseling (NFCC), a member network of more than 1,000 agencies nationwide that provide financial and credit counseling, debt management, homeownership counseling, and consumer education. They have helped over 120,000 families in the last 50 years take control of their financial future, buy a first home, save their marriage, cope with a troubled child or pay off debts and restore their credit. Visit their website to learn more: www.familyfoundations.org.

Free FUN RUN: \$1,000 in prize money will be distributed among the Duval County Public Schools with the greatest number of FUN RUN finishers as a % of their school's enrollment.

Our Community is the WINNER! Top 5 Ways You Can Get Involved



1. Register to Participate (walk or run)
2. Encourage family, friends, colleagues to participate
3. Form a running/walking team at your work place
4. Become a sponsor and get your company logo on the 1st Place Sports website, official 5K t-shirt and more
5. Join the 5K Planning Committee

For more Information and/or to volunteer, contact: Janice Del Toro, 904-838-9731, jdeltoro@fwaonline.com
For Registration Details: www.1stplacesports.com

RACE CONDUCTED BY:



The FPA of Northeast Florida – Your Voice and Resource for Financial Planning on the First Coast!

www.northeastFloridaFPA.org